

Letter from President



February is here, and we are reminded by our Membership Chair, Edie Marie Battaglia, that it is Heart Health month.

This month begins with Groundhog Day, followed by Super Bowl LII, Lincoln's Birthday, Fat Tuesday, Mardi Gras, Ash Wednesday, Valentine's Day, Lent, Presidents' Day, Washington's Birthday and for me ends

with opening day for candidate filings for the Jackson County Legislature, Jackson County Executive and Jackson County Committees (February 27). As I think about filing day I realize many similarities between the branding of EWI and the job of an elected official. EWI refers to them as the three C's - Connections, Careers and Community.

CONNECTIONS – As members of EWI, we connect with other professionals to positively influence other companies and representatives in our city. An elected official connects with constituents and businesses in their district. Connections are about the relationships you make and the business contacts you sustain.

CAREERS – As members of EWI, we receive career training by attending teleseminars, listening to speakers and attending the annual conference. An elected official usually has a career other than holding office, they provide leadership and are able to share their skills with their colleagues and the jurisdiction they represent. Whether a member of an organization or a legislative body, participation represents desire to progress both individually and as a group.

Continued below.....

2017-2018 Officers & Directors

President

Mary Jo Spino, Jackson County, MO

Vice President

Tracy Jankowski, tracelette™

Secretary

Kim Stripling, WDAF-TV/FOX 4

Treasurer

Tracie Giron, Hallmark Cards, Inc.

Fundraising

Lisa Lopez, The Kansas City Star

Membership Director

Edie Marie Battaglia, AT&T

Philanthropy

Laura Bird, Treat America Food Services

Sergeant-at-Arms

Kristen Williams, Balls Food Stores

Programs

Rebecca Geracie, Better Homes & Gardens Real Estate KC Homes
Kathy Scott, Balls Food Stores

Director At Large

Diane Arnold, Smithfield Foods Inc.
Vernita Beck, Commerce Bancshares

Communications Director

Tracy Jankowski, tracelette™

Advisor

Sheryl White, The Fiddly Fig

COMMUNITY – As members of EWI, we support literacy, either through reading rallies or book drives. EWI awards annual scholarships to high school students as well as adults in transition either as a single parent or due to unemployment. EWI realizes that education provides opportunity. EWI also promotes philanthropy as a way to give back to the community. An elected official impacts their community by promoting funding for neighborhood improvements, drug abuse and rehabilitation and treatment, housing for the homeless, providing parks and recreation, programs for the developmentally disabled and maintaining roads and bridges, just to name a few. Community involvement benefits both the contributor and the recipient.

As the Kansas City Chapter of EWI, let us strive to make meaningful connections in order to enhance our careers and make a difference in our community.

Mary Jo Spino
Chapter President
Jackson County, MO

Chapter Notes

February Fundraising

Let's get EXCITED!!! Our fundraising event this February will be in the cards at Hallmark Cards, Inc.! From 4 – 7 pm on Thursday, February 15th you will be able to shop at the Hallmark Double D Room with up to 75% off retail cost located at the Hallmark Headquarters thanks to the joint efforts of Fundraising Chair, Lisa Lopez, The Kansas City Star and Treasurer, Tracie Giron, Hallmark Cards, Inc.

Details for the event were sent by email on 1/19/18. Lisa asked that you turn in proceeds from your ticket sales at the February meeting on 2/21/18. Lisa will send an email a few days prior to the meeting so we have an idea of what we have sold! Please contact Tracie at Tracie.Giron@hallmark.com or Lisa at llopez@kcstar.com if you have any questions.

EWI of Kansas City T-Shirt Orders



If you are planning on joining us as we expand our volunteer endeavors, wearing a EWI t-shirt will help our group become recognized in the community.

If you would like to purchase a shirt, the **deadline date to order is Monday, February 12.** Tracie Giron will place one order for all shirts and send one check from EWI's account; then each member will be responsible for reimbursing EWI of Kansas City for their purchase. Please reimburse by separate check with 'T-Shirt' in the memo. Information on styles, sizes and bling was sent by email on 1/31/18.

Please contact Tracie at ewikansascity@gmail.com if you have any questions.

The Power of the Red Scarf

Donate creative quality red yarn to the knitting group crafting red scarves for heart disease patients. Contact Edie Marie at eb2932@att.com with any questions about the information she sent on 1/26/18.

MEMBER FIRM SPOTLIGHT – AT&T

Member Firm Executive: Jennifer Bagley-Sales Director-Fiber Solutions

Member Firm Representative: Edie Marie Battaglia-Sr. Account Manager Fiber Solutions



268,540 voices & one outstanding achievement.

At AT&T, it starts with our people. They are diverse & talented & dedicated individuals who are critical to our success. All 268,540 of them. Today, we celebrate and thank all those unique voices that make us stronger. They're the reason we were named one of the 100 Best Places to Work For by Fortune magazine. Every single one of us, together.

That's the power of &.



Our mission is to connect people with their world everywhere they live, work and play – and do it better than anyone else.

We can do that because of the strength of our network, which carries more than **185 petabytes** of data traffic on an average business day.

We are the **world's largest** communications company by revenues.

Our global IP network connects businesses on 6 continents representing **99%** of the world's economy.

We are the largest provider of pay TV in the United States with more than **25 million video subscribers**, and one of the largest providers of pay TV in the world.

In the U.S., we provide high-speed fiber to more than **1.5 million business locations** and market to over 7 million consumer locations.

We also have highly efficient satellites able to deliver HD and Ultra-HD video to nearly every person in the United States and Latin America.

But it's not just about our size. We are constantly innovating, looking for better ways to serve our customers. AT&T Labs draws on our 141-year heritage of innovation – including **8 Nobel Prizes** and more than **5 AT&T-issued patents** (U.S. and foreign) per business day.

At AT&T, our hundreds of thousands of employees have long held this core value: We do not simply support our communities; we are members of them, too. That's why for more than a century we have helped shape those communities through our philanthropic efforts. Through volunteerism and giving, our people make a difference.

"A diverse workforce and inclusive culture are essential to AT&T. They allow us to attract and retain the best and the brightest to develop the most innovative products and solutions to meet our customers' needs."

AT&T Women Leaders

At AT&T, more than 84,200 women help lead a transformation in the way we connect with our world. These women are executives, engineers, marketers, sales people, finance leaders, attorneys – and mentors.

Jennifer Bagley-Sales Director-Fiber Solutions

Edie Marie Battaglia-Sr. Account Manager-Fiber Solutions



A couple of community events that Edie will be involved in this month.

FEB 2nd - National Wear Red Day® raises public awareness of heart disease in women and ways to avoid and combat this problem. American Heart Association -<http://www.heart.org/HEARTORG/>

Feb-Red Yarn & Red Scarves drive- Muriel I Kauffman Women's Heart Center-WomenHeart-http://www.womenheart.org/?page=Programs_HeartScarve

Feb 13-FAME Cooking Class-Food as Medicine held at the Muriel I. Kauffman Women's Heart Center Conference Room

Feb 21- SCAD Town Hall – Unique or Not? Muriel I Kauffman Women's Heart Center

Feb-Pathway to Purpose-Visit patients in hospital on cardiac floor to deliver

Red bags of courage & offer support-St. Lukes Hospital & WomenHeart Champions. www.womenheart.org

NEW MEMBER FIRMS

Rebecca Geracie's transition membership has now developed into a new member firm joining EWI of Kansas City! We are pleased to welcome Better Homes & Gardens Real Estate KC Homes and say congratulations and send best wishes to Rebecca on her new position as a Residential Sales Specialist. Contact Rebecca at rebeccaminnickgeracie@gmail.com if you would like to learn more about how Better Homes & Gardens Real Estate KC Homes can assist you with your personal or business real estate needs.

MEMBER INTEREST CORNER

At our January Membership Meeting we acknowledged that our members have a lot of great causes that are dear to their hearts! This will be a place for you to rally your EWI network of connections for philanthropy opportunities outside of the sponsored EWI causes. Submit your pleas for volunteers for your cause to ewikansascity@gmail.com for publication in our Kansas City Edition of the Connect. Include why you are passionate about the cause!

I'll go first ☺

Tracy Jankowski, tracelette: I was asked to share information about my involvement with Catholic Charities in volunteering for their Mobile Food Pantry. This event takes place the 3rd Saturday of the month and begins at 11:00 am at Harmon High School, 2400 Steele Rd, KC KS. Pallets of food are delivered from Harvesters and teams of volunteers break down the pallets, sort/bag food items, and load items into receipt vehicles. Approximately 300 families are served every month. I am passionate about this cause because I believe there is too much food in this world for anyone to go hungry! Call or text Tracy at 913-832-0771 or by email tracelette@outlook.com if you would like to join the effort to feed people this month or any month in the future. The next mobile food pantry is Saturday, 2/17/18. Thanks!

CALL TO ACTION

Roll Call

Roll call is also a place to share information about your involvement in various communities, business news/trends within your firm, or anything that you would like your network to know about.

Facebook Review

Be the first to review us this month and win a gift card at our next meeting!

https://www.facebook.com/pg/EWIofKansasCity/reviews/?ref=page_internal

EWI of Kansas City 2018

We are going to FLOURISH, GROW and THRIVE together!

Thank you to everyone for such a productive and positive meeting on Wednesday, 1/17/18 and how EWI is going to move forward in 2018. We hope everyone enjoyed it, learned more about EWI and/or just got the much-needed jump start to make 2018 a great year! The most important take-away is it is going to take everyone to flourish, grow and thrive!

Your input has been heard! To keep the energy level up and the ideas blossoming - please take a few minutes to review the survey results from our meeting! Email Kathy and Rebecca with any additional ideas you might have. All our members were engaged, we gave prizes away for crowd participation!

Flip Chart #1 – Why EWI?

- Relationships – people to turn to....
- Reach out to other chapters when traveling to other states
- Connections
- Help grow in position – improve public speaking
- Contacts when searching for new employment
- Philanthropic opportunities
- Get involved in the community
- Leadership/Board opportunities

Flip Chart #2 – Fund Raising?

- We all need to participate – too much work for one person to organize!
- Remember 2/15/18 Hallmark DD Fund Raiser only \$5 per ticket
- 50/50 at sporting events
- Garage Sale at Merriam Hen House with Cook out – sell food
- Kendra Scott jewelry – 10% off
- Royals, Chiefs, Mavericks Game – Sell \$10 tickets for \$30 - \$35
- Trivia Night
- Butter Braids – coffee cake
- Hen House/Price Chopper Booklet
- Wine Tasting

Flip Chart #3 – Membership?

- Everyone is responsible – it takes a village!
- 2018 Goal – 10 and done
- Determine what is your passion?
- Create a (1) minute elevator pitch
- Use social media
- Create videos
- EVERYONE invites guests
- Create a standard SWAG bag
- Reinstigate the formal mentor program
- Reinstate conducting orientations
- Forward the Connect to your Executive(s) each month
- Highlight a different firm each month in the Connect
- Use the services offered from the different firms

Flip Chart #4 – Community?

- Need to expand our community outreach – idea put all the ideas in a hat and select a new charity/cause for EWI to support as an organization
- Individual member shares your community activities and invite EWI members to participate!
- Reading Programs at schools – Della Lamb
- Amethyst Place – (donations/mentor program)
- Organ Donation Month – April
- Ronald McDonald House
- MS Walk/ride
- Children’s Mercy Hospital Volunteer – Hats for babies
- Rosebrook Center or another women’s homeless shelter
- WEN – Women’s Employment Network
- 3rd Saturday – Join Tracy J. at to help with Harvesters food distribution. – more information from Tracy to follow!

EWI of Kansas City 2018 SURVEY RESULTS 1/17/18

Members were asked to rank the follow meeting/program ideas in order of preference, i.e. (1) being your first choice (10) last choice. Please note the activities listed will be incorporated with a program ensuring we highlight the (3) C’s

Results listed in order of survey results. The individual rankings were added up and divided by 15 to determine the overall rank ~ results were very close (see average) **look at how diverse the interest of our members is.....** If survey was left blank, that activity was assigned a value of 10 because that member had no interest in participating.

Rank	Program Ideas	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Total	Ave.
1	Chicken & Pickle	5	1	3	8	10	10	6	1	6	7	7	1	5	4	3	77	5.13
2	Yoga	1	5	10	3	10	10	1	6	3	4	6	5	10	3	1	78	5.20
2	Spa Night	3	4	5	1	10	8	2	7	8	3	1	3	10	9	4	78	5.20
3	Health and Fitness Tools	10	6	6	7	1	4	5	3	1	1	10	4	10	5	7	80	5.33
4	Breakout KC	7	2	7	4	10	6	4	5	4	8	2	2	10	7	5	83	5.53
5	Organizational Skills	4	3	8	10	4	3	7	4	10	6	4	8	2	2	8	83	5.53
6	Wine Tasting	2	9	1	2	10	9	3	10	2	10	3	10	10	10	2	93	6.20
7	Investing in 2018	9	8	9	9	3	1	10	2	9	5	5	6	3	6	10	95	6.33
8	Tea Market	6	10	4	5	10	7	8	8	5	9	9	7	1	1	6	96	6.40
9	Navigating Social Media	8	7	2	6	2	2	9	9	7	2	8	9	10	8	9	98	6.53
	Member	TG	KW	KS	NN	EB	MS	KM	NN	LB	NN	KS	AS	NN	NN	RG		

* please note when survey was left blank, item was assigned a 10

Hospitality

Please direct updates regarding birthdays, illness, sympathy, anniversaries, congratulations and announcements to:

Courtesy /Hospitality Chair: Kim Stripling
 WDAF-TV/FOX 4
 (816) 853-5946, kim.stripling@wdaftv4.com



Happy Birthday Wishes

Doreen Moore-Botz	February 9
Sandy Fockler	February 20

EWI Rep Anniversaries

Candace Spurny The Kansas City Star	2/15/1984
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Life Member Anniversaries

Mary Pace AT&T	2/15/1978
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Firm Anniversaries

Financial Holding Corporation	2/21/1995
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Get Connected

EWI Corporate Website:
www.ewiconnect.com

EWI of Kansas City Website:
www.ewikansascity.org

EWI of Kansas City Email Address:
ewikansascity@gmail.com

Facebook:
<https://www.facebook.com/EWIKansasCity/>

DATES TO NOTE

February 12, 2018
 T-shirt Order Deadline

February 21, 2018
 Monthly Membership Meeting:

SPA on penn
 4143 Pennsylvania Ave
 KCMO 64111

March 1, 2018
 Monthly Board Meeting:

Jackson County, MO
 415 E 12th St
 2nd Floor
 KCMO 64106

EWI of Kansas City 2018 Member Firms

AT&T
 Balls Food Stores
 Better Homes & Gardens Real Estate KC Homes
 Blue Cross Blue Shield of Kansas City
 The Civic Council of Greater Kansas City
 Commerce Bancshares, Inc.
 The Fiddly Fig
 Financial Holding Corporation
 Hallmark Cards, Inc.
 Jackson County, Missouri
 iTalk Telecontracting Inc
 The Kansas City Star
 KC Deli Provisions
 KPMG LLP
 MRIGlobal
 New York Life
 Perfect Output, L.L.C.
 Smithfield Food Inc.
 Stinson Leonard Street LLP
 tracelette™
 Treat America Food Services
 WDAF-TV/FOX 4

21 Member Firms
 20 Representatives
 11 Life Members

The Connect, Kansas City Edition Contributors - February 2018

Edie Marie Battaglia
 Rebecca Geracie
 Tracie Giron
 Tracy Jankowski
 Lisa Lopez
 Kathy Scott
 Mary Jo Spino

About Our Chapter Meeting

Meeting Dates: The Kansas City Chapter meets the third Wednesday of each month, unless otherwise specified.

Reservation Policy:

Each active representative shall RSVP to ewikansascity@gmail.com by noon on Wednesday prior to the Wednesday meeting of the Chapter and indicate whether he/she will attend.

Sustaining, Life, Transitional and Honorary members shall notify on Wednesday prior to the Wednesday meeting of the Chapter; if no notification is received, they will not be expected to attend and will incur no liability.

Meeting Notice:

The monthly meeting notice will include details of the meeting.

Attendance:

All representatives must attend the program/business portion of any regularly scheduled meeting to constitute attendance. Please let the Sergeant-at-Arms or President know if you need to leave early.

Each representative must attend a minimum of six meetings a year. Each member firm must be represented by a representative or an executive at seven meetings a year. A firm's membership could be forfeited for noncompliance.

Leave of Absence:

A leave of absence may be requested in writing to the President.

February Meeting: Wednesday, February 21, 2018

SPA on penn
4143 Pennsylvania Avenue KCMO 64111
816-531-8600



Get ready for a better you!
The February meeting will guide us on a journey to living, eating and feeling better with a presentation from a Health Coach!