

Letter from President



A big thank to the Kansas City Chapter for putting your trust in me to be your President in 2010-2011. I am very excited to work with the new board and know they will do a great job.

I also want to thank Judy Robinson for a terrific job installing our new board at Mission Hills Country Club on October 20th. Her attention to detail by incorporating all the proper golf terms into each person's role and paralleling it to our location was fabulous. The weather was beautiful and the food was awesome. We were honored to have our guest executives in attendance and supporting their representatives as new board members.

I am looking forward to my term as President and a year of change that is needed to succeed as an organization. My goals this year are:

- To have FUN
- To maintain and retain our current members and member firms
- Grow our membership
- Present value-added programs that will excite and engage our members
- Mentor not only our new members but work with other members
- Move into the new phase of "Social Media" to stay in tune with the new generations coming up the ranks
- Release funds from our account to allow us to:
 - Market our Kansas City Chapter with higher visibility
 - Increase spending for stronger programs
 - Add incentives to recruit and retain Membership
 - Increase our levels of Scholarship awards
- Promote change (change is good)

Our November meeting will feature Stefanie Lee Thompson, image consultant, from House of Color. She will show us how to dress for success. This should be fun and exciting! We hope to see all of you on November 17 at Manny's on the Boulevard.

Renee Danforth-Mulka
KPMG LLP

Kansas City Chapter Board

President

Renee Danforth-Mulka, KPMG LLP

Vice President

Edie Marie Battaglia,
AT&T Communications

Secretary

Janet Deering, Siemens Energy, Inc.

Treasurer

Vernita Beck,
Commerce Bancshares, Inc.

Sergeant-at-Arms

Debbie Vesel,
Black & Veatch Holding Company

Membership Director

Pam Walker, Office Essentials

Programs

Pamela Garrett, Marriott ExecuStay

Communications Director

Robin Alva, The Civic Council
of Greater Kansas City

Ways & Means

Janet Deering, Siemens Energy, Inc

Director At Large

Janna Dillon, Black & Veatch Holding
Company

Advisor

Marva Weir, U.S. Premium Beef

November Potential Firm Posting

Firm:

LaserCycle

8208 Nieman Rd
 Lenexa, KS 66202
 (913) 307-2136

Prospective Member: TBD

Executive: Christy Sheehan

MAJOR: Printing Services and Supplies

MINOR: Printing Supplies

2010-2011 EWI Board of Directors



Pictured (seated, left to right): Edie-Marie Battaglia, Renee Danforth-Mulka, Marva Weir

Pictured (standing, left to right): Debbie Vessel, Vernita Beck, Robin Alva, Pam Walker, Pamela Garrett, Janna Dillon, Janet Deering

SHARE THE NEWS!

The EWI Connect deadline for next month is Friday, November 19, 2010. Please send info to Robin Alva at robinalva@allegiance.tv

Please remember EWI representatives that due to lay-offs or downsizing have availability for employment. If you know of any positions that may be of interest to Lisa Allen, please contact her at lisa.allen2008@yahoo.com

2011 Silent Auction

The silent auction has been moved to 2011 when we will have a large selection of incredible baskets and gifts available for auction to benefit our scholarship fund.

EWI OF KANSAS CITY COOKBOOKS

**Now on Sale
 \$10 each**

These are favorite tried and true recipes from your EWI friends. They make great Christmas gifts and stocking stuffers, too.

Cookbooks will be available at the Membership meeting at Manny's on November 17.

EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

Thank You Notes

Thank you so much for rolling out the red carpet for EWI. LCAM 2010 was fabulous, thanks to you and the KC Chapter. The bus tour and dinner was a big hit – we all loved it – and we all fell in love with KC!

Thanks again for all you did to make LCAM a fantastic experience. (Minneapolis has a tough act to follow!)

Best wishes,
Anna McCutcheon
San Diego Chapter

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WOW – What a great LCAM! Thank you to everyone for an outstanding event. Congrats on the tours you set up and all being sold out! You should all be very proud of what you did! We are!!

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Congratulations to everyone who worked on the Reading Rally! What a great time for the children and our membership! The book drive was amazing! Kansas City ROCKS!

Renee Callery
Corporate Secretary/Treasurer



Need Gift Ideas????

Need a gift for a Wedding, a Birthday or Christmas? Don't have enough time to get out and shop? How about shopping at the monthly membership meeting? The following items are available at each meeting:

EWI Kansas City Chapter Cookbooks

- Check out members favorite easy recipes!

Kansas City Pins (gold and silver)

- GREAT BLING FOR THE HOLIDAYS!!!!

Kansas City Charms & Bracelets (gold and silver)

- Collect a city charm from all the cities where you've attended LCAM, EWI conferences or business trips or perhaps vacation!

Fundraising Committee: Barb Ramsour, Andy Staley, Deanna Harden, Jeannette Mormino, Mary Jo Spino and Janet Deering, Chair.



Please remember to order your holiday Pointsettias by November 19 (see page 16)

Kansas City Chapter 2010 Member Firms

- AT&T
- Balls Food Stores
- Black & Veatch Holding Co.
- Blue Cross-Blue Shield of Kansas City
- Burns Printing
- Cerner Corporation
- The Civic Council of Greater Kansas City
- Commerce Bancshares, Inc.
- Euronet Worldwide, Inc
- Farmland Foods, Inc
- The Fiddly Fig
- Financial Holding Corporation
- Hallmark Cards, Inc.
- Halls Kansas City
- Helzberg Diamonds
- The Henry Law Firm, P.A.
- HNTB
- Jackson County Missouri
- Kansas City Catering
- The Kansas City Star
- KPMG LLP
- Marriott ExecuStay
- Mr. Goodcents Franchise Systems, Inc.
- Office Essentials, Inc.
- Siemens Energy, Inc.
- Stinson Morrison Hecker LLP
- Terracon
- Treat America Food Services
- U.S. Premium Beef
- WDAF-TV/FOX 4
- The Westin Crown Center

October Hospitality Update

November Hospitality Update

Please direct updates regarding birthdays, illness, sympathy, anniversaries, congratulations, and announcements to the Courtesy /Hospitality Chair:
Linda McBroom

Happy Birthday Wishes

Kathleen Stark November 11
Jeanette Mormino November 28

EWI Rep Anniversaries

Diane Arnold November 16, 2005
Farmland Foods, Inc.

Deanna Harden November 14, 2007
HNTB Holdings, LTD

Life Member Anniversaries

Betty Ballard November 19, 1969
LSC, Inc.

Sandy Fockler November 15, 1989
Energy One, LLC

Firm Anniversaries

Commerce Bancshares, Inc. November 7, 1973

Courtesy and Hospitality Chair:
Linda McBroom
Ball's Food Stores
913.573.1259
linda.mcbroom@ballsfoods.com

DATES TO NOTE

KC Chapter Meetings

November 17, 2010
December 8, 2010
January 19, 2011

KC Chapter Board Meetings

November 22, 2010
December 13, 2010
January 24, 2011

About Our Chapter Meeting

Meeting Dates: The Kansas City Chapter meets the third Wednesday of each month, unless otherwise specified.

Standing Reservation: Each representative has an automatic reservation for all meetings. **If the Sergeant-at-Arms does not receive cancellation by 12:00 noon on the Friday prior to the monthly membership meeting, your firm will be charged the dinner cost for that month.** Life, Sustaining, and Transitional Members DO NOT have an automatic reservation and therefore must rely to the Sergeant-at-Arms if they plan to attend by 12:00 noon the Friday prior to the monthly Membership meeting.

Meeting Notice: Each month a meeting notice will be in the newsletter giving the details of the next month's meeting. This needs to be filled out and faxed to the Sergeant-at-Arms before the deadline. Then it can be used to request a check from your company and sent along with the check for payment. You can also call or e-mail the Sergeant-At-Arms.

Attendance: Each representative is required to remain at the Chapter meeting until adjournment in order to be counted as present. Each representative must attend a minimum of six meetings a year. Each member firm must be represented by a Representative or an Executive at seven meetings a year. A firm's membership could be forfeited for noncompliance.

Leave of Absence: A leave of absence can be requested in writing to the President prior to any meeting.

EWI MONTHLY MEETING NOTICE
 Wednesday, November 17, 2010
 Manny's on the Boulevard
 207 Southwest Blvd.
 Kansas City, MO 64108
 (816) 474-7696

Networking: 5:30 pm

Dinner & Program: 6:15 pm
 Stefanie Lee Thompson, House of Color
 Image Consultant

Menu: **Los Burritos:** Ground beef, chicken or pork mingled with beans, longhorn or Monterey Jack cheese and flour tortillas.
Las Enchiladas: Chicken or ground beef with enchilada sauce tiered between layers of longhorn cheese and corn tortillas.
Los Vegetables: Grilled zucchini, onions, carrots, bell peppers, longhorn and Monterey Jack cheese layered between flour tortillas and topped with longhorn cheese

From I-35N heading into downtown, exit off the SW Blvd./West Pennway exit, continue to stoplight, and turn right, proceed to the second stoplight and turn left on Southwest Blvd. Manny's will be on the right hand side. From I-35S going away from downtown, exit off the 20th street exit. Turn left and go straight all the way to Southwest Blvd. Manny's is on that corner.

Reservations: Active members have an automatic reservation for all monthly meetings (but we would still appreciate confirmation). Please complete this form for yourself and return it to Debbie Vesel by one of the three options below, **before noon, Friday, November 12. Thank you!**

If you have specific dietary concerns, please contact Pam Garrett, program chair.

Mail: Debbie Vesel, Black & Veatch Corporation, 11401 Lamar Ave., Overland Park, KS 66211
 Fax: (913) 458-2934
 E-mail: VeselDL@bv.com

Total amount enclosed \$ _____ (or give to Debbie Vesel at the meeting)
\$35.00 per attendee
\$30.00 per Sustaining
Life members, no charge

Name: _____ Member firm: _____

I will _____ will not _____ attend the November 17 meeting.

I will bring _____ guest/s. Guests/Names/s: _____

If you find it necessary to cancel, please call Debbie Vesel at 913-406-7257 or 913-458-2657.



HOLIDAY POINSETTIA SALE

The Scholarship Committee of Executive Women International proudly announces the Holiday Poinsettia Sale. Florist quality **large**, two stem poinsettias with your choice of red, pink, or white blossoms, dressed with foil. These lovely plants make great office decorations, gifts for co-workers, neighbors, family and friends. If you have seen them, you know they are very large and gorgeous, and the best part is they are only **\$20!**

Place your order **by Friday, November 19**, by contacting:

Marcia Zanko, Blue Cross & Blue Shield of Kansas City
Telephone: **816-395-2019** Fax: **816-395-2035**

Distribution of plants will be at Office Essentials Inc., 1548 Erie, in North Kansas City on Saturday, December 4, from 9 am until 11 am

Proceeds of this sale will benefit the Kansas City Chapter's Scholarship program.

Please fax order to: Marcia Zanko Fax: 816-395-2035

Name _____ Company _____

NUMBER of Plants at \$20 Each

COLOR of Plant

RED

WHITE

PINK

Total Amount Due = \$ _____

Payable to EWI, due upon delivery

Each plant will be dressed with foil.