

Letter from President



I would like to thank everyone for a great turnout at the EWI March monthly meeting at Cinzetti's (Yum!!). I hope those attending enjoyed our speaker, Devon Plumberg, and the tips she gave on the things in our busy lives that we can improve on to fulfill our goals (she did state she could come back and speak on other topics of interest). I was impressed with her ability to remember our names and the firms we worked for, after just meeting us.

A big thank-you and good job to –

- Pam Walker for her efforts on posting new members and having them to visit our meetings to learn more about EWI;
- Janet Deering and her committee's efforts on their raffle (which was a big success) and pulling together items for the April meeting.

April is always an exciting month with Spring in the air and of course, our Annual Executive Night/Scholarship Awards Dinner, April 13th at the InterContinental Rooftop Ballroom. Janna and her committee have worked very hard to ensure a successful event. Please encourage your Executive to attend. We want recognize them and thank them for their support. It will be nice evening with a great emcee, speaker and a wonderful selection of scholarship winners to honor. Please RSVP to Debbie Vesel by Wednesday, April 6th for you and your guest(s) to attend.

The Nominating Committee, chaired by Marva Weir, is prepared and ready to accept your suggestions to fill the 2011-2012 EWI Board. Please take a moment and complete the attached Straw Ballot with your choices and return to Marva by Monday, May 2nd. Please indicate who you feel would be good candidates for these positions as well as putting your own name on the ballot if you feel you would like to step up and serve in a leadership role for the chapter. Thank you in advance for your participation, as it makes the Nominating Committee's job much easier when they have input from the membership.

I look forward to a great turnout and seeing everyone on April 13th.

Renee Danforth-Mulka
KPMG LLP

Kansas City Chapter Board

President

Renee Danforth-Mulka, KPMG LLP

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AT&T Communications

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of Greater Kansas City

Fundraising Director

Janet Deering, Siemens Energy, Inc

Director At Large

Janna Dillon, Black & Veatch Holding
Company

Advisor

Marva Weir, U.S. Premium Beef

*Member Firms:
Profiles, Milestones, and Awards*

AT&T Inc. and Deutsche Telekom AG recently announced that they have entered into a definitive agreement under which AT&T will acquire T-Mobile USA from Deutsche Telekom.

Linda McBroom received the First Ever Championship Tree award from the Mission, KS, City Council. Her Mighty Oak has been struck twice by lightning!

Membership meeting



Pictured: Linda Kiernan (prospective member), Mary Young, Marva Weir, and Diane Arnold



Pictured: Devon Plumberg and Renee Danforth-Mulka

SHARE THE NEWS!

The EWI Connect deadline for next month is Thursday, June 2, 2011. Please send info to Robin Alva at robinalva@allegiance.tv

Potential Firm Posting

Firm: Union Station
 Jeri Rubino
 One Pershing Square
 Kansas City, MO 64108
Major: Exhibitions
Minor: Art
 Exhibitions/Museums

**Kansas City Chapter
2011 Member Firms**

- AT&T
- Balls Food Stores
- Black & Veatch Holding Company
- Blue Cross-Blue Shield of Kansas City
- Burns Printing
- Cerner Corporation
- The Civic Council of Greater Kansas City
- Commerce Bancshares, Inc.
- Farmland Foods, Inc
- The Fiddly Fig
- Financial Holding Corporation
- Hallmark Cards, Inc.
- Halls Kansas City
- Helzberg Diamonds
- HNTB
- Jackson County, Missouri
- The Kansas City Star
- KPMG LLP
- Marriott ExecuStay
- Office Essentials, Inc.
- Siemens Energy, Inc.
- Stinson Morrison Hecker LLP
- Treat America Food Services
- U.S. Premium Beef
- WDAF-TV/FOX 4

DATES TO NOTE

KC Chapter Meetings

- April 13, 2011 (*second Wednesday*)
- May 18, 2011
- June 15, 2011

KC Chapter Board Meetings

- April 18, 2011
- May 23, 2011
- June 20, 2011

April Hospitality Update

Please direct updates regarding birthdays, illness, sympathy, anniversaries, congratulations and announcements to the Courtesy /Hospitality Chair: Linda McBroom

Happy Birthday Wishes

Ambassador Charles H. Price, II April 1
 Victoria Flower April 10
 Cathy Tristanio April 16

EWI Rep Anniversaries

(none)

Life Member Anniversaries

Barb Ramsour 4/15/1998
 Ball's Food Stores

Firm Anniversaries

KPMG LLP 4/15/1970

Courtesy and Hospitality Chair: Linda McBroom
 Ball's Food Stores 913.573.1259 linda.mcBroom@ballsfoods.com

About Our Chapter Meeting

Meeting Dates: The Kansas City Chapter meets the third Wednesday of each month, unless otherwise specified.

Standing Reservation: Each representative has an automatic reservation for all meetings. **If the Sergeant-at-Arms does not receive cancellation by 12:00 noon on the Friday prior to the monthly membership meeting, your firm will be charged the dinner cost for that month.** Life, Sustaining, and Transitional Members DO NOT have an automatic reservation and therefore must rely to the Sergeant-at-Arms if they plan to attend by 12:00 noon the Friday prior to the monthly Membership meeting.

Meeting Notice: Each month a meeting notice will be in the newsletter giving the details of the next month's meeting. This needs to be filled out and faxed to the Sergeant-at-Arms before the deadline. Then it can be used to request a check from your company and sent along with the check for payment. You can also call or e-mail the Sergeant-At-Arms.

Attendance: Each representative is required to remain at the Chapter meeting until adjournment in order to be counted as present. Each representative must attend a minimum of six meetings a year. Each member firm must be represented by a Representative or an Executive at seven meetings a year. A firm's membership could be forfeited for noncompliance.

Leave of Absence: A leave of absence can be requested in writing to the President prior to any meeting.

Congratulations to Balls Food Stores



Fred Ball, chairman of Balls Food Stores, received the Food Marketing Institute (FMI) Sidney R. Rabb Award for his exceptional service to the community, and strong advocacy on behalf of the supermarket industry. The award was presented at FMI's Midwinter Executive Conference in Phoenix, AZ. Ball began his career in the grocery business when he was 10 years old, keeping the potato bin filled at his parent's grocery store in Kansas City. Ball says there was never any question of what he would do when it came time for him to choose a career. The grocery business was ingrained in him and he was named a store manager shortly after graduating from Kansas University. He was named president of Balls Food Stores in the mid-1960s.

Ball learned from his parents one very important key to business success: if you take care of your teammates — as they are called at the 28 Price Chopper stores and Hen House Markets, your teammates will take care of your customers and your customers will take care of your company.

Balls Food Stores is now run by his son David and has always been dedicated to providing the best possible grocery shopping experience. Ball is considered an innovator and never shied away from trying something new. When the United States was suffering from high inflation levels in the 1970s, Ball decided to try a new concept — a bare bones, warehouse market with the lowest possible prices. It was an immediate success as customers stormed the Price Chopper stores, often requiring the doors be locked in order to control the number of people in the store at one time. Ball served on the FMI Board of Directors from 1995 to 2005 and played an integral role in supporting FMI's independent operator initiatives.

Ball served as chairman of Associated Wholesale Grocers, Inc. (AWG), one of the largest grocery wholesalers in the country, for 28 years. During his tenure at AWG, he helped grow sales from \$1 billion per year to more than \$5 billion a year.

Balls Food Stores are long-time supporters of KVC Behavioral HealthCare, a private, not-for-profit organization providing healthcare, education, and social services to at-risk children and their families in Kansas. More than 30 years ago, Ball and his family started a charity golf tournament to benefit KVC. Balls Food Stores has raised more than \$3 million for KVC and other children's charities in the metropolitan Kansas City area. FMI established the Sidney R. Rabb Award in 1977 to honor supermarket industry leaders for outstanding service to the community, consumers and the industry. Its namesake pioneered the consumer- and community-driven role of the supermarket as chief executive of The Stop & Shop Supermarket Company.

The FMI Midwinter Executive Conference is the industry's education and networking event for top executives of retail, wholesale and supplier companies representing the entire scope of the food and grocery products industry. The conference focuses on the major challenges and opportunities for the food industry.

EWI MONTHLY MEETING NOTICE

Wednesday, April 13, 2011

**Intercontinental Hotel – Kansas City at the Plaza – Rooftop Ballroom
401 Ward Parkway, Kansas City, MO 64112
(816) 756-1500**

Networking: 5:45 p.m.

Dinner: 6:30 p.m.

- Menu: Caesar Salad (choice of dressings)
- Parmesan Encrusted Chicken
- Chef's choice of starch and vegetable
- Crème Brulee
- Roll
- Coffee or Tea

Program: 7:15 p.m.

Emcee: John Holt, WDAF-TV FOX 4

Speaker: Mosha Manor, graduate of Women's Employment Network
EWISP and ASIST Awards

Directions: Complimentary parking is available in the garage and paid valet parking is available. The elevator to the rooftop ballroom is through hotel's front entrance, then take the elevator located past the bar (slightly to your left before you reach the front desk). The elevators located next to the garage do not take you to the ballroom.

Reservations: Active members have an automatic reservation for all monthly meetings (but we would still appreciate confirmation). **Please complete this form and return it to Debbie Vesel, by one of the three options below, before noon, Wednesday, April 6. Thank you!**

If you have dietary concerns or questions about the meeting in general, please contact Janna Dillon at 913-458-7147 or dillonjl@bv.com.

Mail: Debbie Vesel, Black & Veatch Corporation, 11401 Lamar Ave., Overland Park, KS 66211
Fax: (913) 458-2934
E-mail: VeselDL@bv.com

Total amount enclosed \$ _____ (or give to Debbie Vesel at the meeting)

\$35.00 per attendee – \$30.00 Sustaining member – \$30.00 Life member

Name: _____ Member firm: _____

I will _____ will not _____ attend the April 13 meeting.

I will bring _____ guest(s). Guests/Names:

If you find it necessary to cancel, please call Debbie Vesel at 913-406-7257 or 913-458-2657.