

Letter from President



A big thank you Andy Staley for installing our new board at Jasper's on September 14th (with assistance from Margaret Gambill), great job! And the dessert, Tartufo, to die for – Yum! Thank you to all the KC EWI members and life-members that were able to attend and show support for our chapter, it was good to see everyone. We have a strong board for 2011-12 and hope to see great

things in this coming year! I look forward to serving as your President again and will do all I can to assist our chapter grow and gain recognition with the help of our membership.

My goals this year are:

1. More visibility for EWI across the city in creative ways and volunteer efforts.
2. Grow our membership by bringing in NEW firms. This will be a team effort with the help of our entire membership. Candace and her committee cannot do this alone. We all need to step up on this initiative.
3. Have more interactive meetings to get to know each other better with social activities and additional firm nights. (Mary Jo is doing a great job as Program Director and is always open for new ideas.)

Leadership Conference Annual Meeting (LCAM) in Minneapolis was awesome. This year EWI Corporate really did a good job bringing in top-notch speakers and entertainment. I thought this was the best year yet. I do hope more members are able to attend LCAM in Dallas the week of September 10th in 2012.

Our meeting this month should be exciting as we travel to Lee's Summit to A Thyme for Everything on October 19th! It's been awhile since we have headed in that direction and I'm looking forward to finding my way there! I will also share the survey results and LCAM decisions that were voted on in Minneapolis at this meeting.

Don't forget about our Reading Rally on October 11th at the Salvation Army Children's Shelter. Congratulations to Marva and her committee who collected over 400 books to give to the shelter and children!!!

Renee Danforth-Mulka
KPMG LLP

Kansas City Chapter Board

President

Renee Danforth-Mulka, KPMG LLP

Vice President

Robin Alva, The Civic Council
of Greater Kansas City

Secretary

Robin Alva, The Civic Council
of Greater Kansas City

Treasurer

Vernita Beck,
Commerce Bancshares, Inc.

Sergeant-at-Arms

Mary Young, Hallmark Cards

Communications Director

Marva Weir, U.S. Premium Beef

Fundraising Director

Deanna Harden, HNTB

Program Director

Mary Jo Spino,
Jackson County, MO

Retention & Recruitment Director

Candace Spurny, The Kansas City Star

Director At Large

Janna Dillon, Black & Veatch Holding
Company

Advisor

Janna Dillon, Black & Veatch Holding
Company



Don't Forget...Reading Rally
Tuesday, October 11, 2011
Salvation Army Children's Shelter
101 W. Linwood Blvd.
Kansas City, MO
5:00 p.m.



Firm Posting

Firm: Federal Reserve Bank of Kansas City
 Executive: Esther L. George, President & CEO
 Rep: Becka Thompson
 1 Memorial Drive
 Kansas City, MO 64198
 Direct: 816-881-2310
 Blackberry: 816-267-0311
 Fax: 816-881-2086
becka.thompson@kc.frb.org

MAJOR: Banking
MINOR: Federal Reserve Bank

Website: www.kc.frb.org
<http://www.kc.frb.org/aboutus/>

**Kansas City Chapter
 2011 Member Firms**

- AT&T
- Balls Food Stores
- Black & Veatch Holding Company
- Blue Cross-Blue Shield of Kansas City
- Burns Printing
- Cerner Corporation
- The Civic Council of Greater Kansas City
- Commerce Bancshares, Inc.
- Farmland Foods, Inc
- The Fiddly Fig
- Financial Holding Corporation
- Hallmark Cards, Inc.
- Halls
- Helzberg Diamonds
- HNTB
- Jackson County, Missouri
- Kansas City Marriott Downtown
- The Kansas City Star
- KPMG LLP
- Marriott ExecuStay
- Office Essentials, Inc.
- Siemens Energy, Inc.
- Stinson Morrison Hecker LLP
- Treat America Food Services
- U.S. Premium Beef
- WDAF-TV/FOX 4

DATES TO NOTE

KC Chapter Meetings

- October 19, 2011
- November 16, 2011
- December 7, 2011

KC Chapter Board Meetings

- October 24, 2011
- November 21, 2011
- December 12, 2011

September Meeting @ Jaspers



Sandy Fockler, Andy Staley, Margaret Gambill, Marva Weir

2011 LCAM in Minneapolis



Robin Alva (5th from left), Renee Danforth-Mulka (far right)
Leadership Caucus



Renee Danforth-Mulka, Robin Alva, Vernita Beck
Annual Meeting

EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization, which brings together key individuals from diverse businesses for the purpose of:

- ❑ Promoting member firms
- ❑ Enhancing personal and professional development, and
- ❑ Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

Thank You

Dear EWI Friends:

Thank you for all the wonderful cards and support that you showed to me after my sister's recent passing. I really appreciate each one of you and the friendships we have formed.

Your friend,

Marva Weir

SHARE THE NEWS!

The EWI Connect deadline for next month is Friday, October 28, 2011. Please send info to Marva Weir at maweir@uspb.com

October Hospitality Update

Please direct updates regarding birthdays, illness, sympathy, anniversaries, congratulations and announcements to the Courtesy /Hospitality Chair: Linda McBroom

Happy Birthday Wishes

Sheryl White October 26

EWI Rep Anniversaries

Mary Young 10/21/1985

Hallmark Cards, Inc.

Phil Witt 10/11/2000

WDAF-TV/FOX4

Janet Deering 10/17/2007

Siemens Energy, Inc.

Debbie Vesel 10/08/2009

Black & Veatch Holding Co.

Mary Jo Spino 10/08/2009

Jackson County Courthouse

Robin Alva 10/21/2009

The Civic Council of Greater KC

Firm Anniversaries

Black & Veatch 10/16/1968

Siemens Energy, Inc. 10/17/2007

Jackson County Courthouse 10/20/2009

Civic Council of Greater KC 10/21/2009

Courtesy and Hospitality Chair:

Linda McBroom

Ball's Food Stores

913.573.1259

linda.mcbroom@ballsfoods.com

About Our Chapter Meeting

Meeting Dates: The Kansas City Chapter meets the third Wednesday of each month, unless otherwise specified.

Standing Reservation: Each representative has an automatic reservation for all meetings. **If the Sergeant-at-Arms does not receive cancellation by 12:00 noon on the Friday prior to the monthly membership meeting, your firm will be charged the dinner cost for that month.** Life, Sustaining, and Transitional Members DO NOT have an automatic reservation and therefore must rely to the Sergeant-at-Arms if they plan to attend by 12:00 noon the Friday prior to the monthly Membership meeting.

Meeting Notice: Each month a meeting notice will be in the newsletter giving the details of the next month's meeting. This needs to be filled out and faxed to the Sergeant-at-Arms before the deadline. Then it can be used to request a check from your company and sent along with the check for payment. You can also call or e-mail the Sergeant-At-Arms.

Attendance: Each representative is required to remain at the Chapter meeting until adjournment in order to be counted as present. Each representative must attend a minimum of six meetings a year. Each member firm must be represented by a Representative or an Executive at seven meetings a year. A firm's membership could be forfeited for noncompliance.

Leave of Absence: A leave of absence can be requested in writing to the President prior to any meeting.

LCAM 2011: Faces of Leadership

Robin Alva
The Civic Council of Greater Kansas City

The 2011 LCAM conference was held in Minneapolis, MN. It began with Leadership Caucus on September 20-21 and the LCAM conference followed on September 22-24. This is the second year the Leadership Caucus was opened to Vice Presidents, and the broad base of knowledge I gained at the Leadership Caucus created a solid foundation for my EWI Vice President / President-elect role.

The first night of the Leadership Caucus centered around networking and team building. Several weeks prior to LCAM, the Kansas City chapter was assigned to a team that included the Des Moines, Minneapolis, Omaha, Rochester, St. Paul, and Wichita chapters. The Leadership Caucus theme was *Battle of the Bands* and we formed the Supreme Women of EWI band and dressed in costume as the 60's Supremes. Our team leader was EWI Corporate board member Cindy Hillegass. The bonds formed that evening will continue as we work with several of these chapters to share ideas on a regional basis.

The following day consisted of a series of topics beginning with Board of Directors governance and procedures. The topics covered EWI's mission and vision, bylaws, the new chapter resource guide, finances, developing a strategic plan, and conflict resolution. Next, various board roles were discussed in a "what you should know" format, and the Treasurer's position generated a lot of discussion as some past issues were clarified such as the best practices when handling B/C/DP funds and the 2012 billing of membership dues changes. As we work on the Kansas City 2011-12 budget, the information discussed will prove useful. After a report on changes to the ASIST and EWISP programs, the last part of the session focused on the use of social media as a tool for communications, recruiting, and retention. EWI members now can use *myEWI* to communicate within their chapter and nationally to all EWI members.

The afternoon of the Leadership Caucus was led by David Horsager, author of *The Trust Edge*. We learned the eight pillars of trust that create successful leaders. Those pillars are consistency, clarity, compassion, character, contribution, competency, connection, and commitment. I look forward to reading his book and implementing these trust pillars in my roles with EWI.

During the LCAM conference, we heard several powerful speakers. While each spoke from a different frame of reference, they all carried the unifying message which is to have a positive attitude, to show appreciation to those who earn it, to portray our real selves, that women work hard to achieve their goals, and the job of a leader is to nourish and cultivate others. We were fortunate to hear the following speakers:

- Jon Gordon, author of several books including *The Energy Bus* and *The Seed*.
- Kim Schaller, EVP/Chief Marketing Officer for Hershey Entertainment and Resorts
- Marilyn Carlson Nelson, chairman and former CEO of Carlson which includes brands such as Radisson Hotels, Carlson Wagonlit Travel, and TGI. Ms. Carlson Nelson was named one of *Forbes* "World's 100 Most Power Women" and one of *U.S. News and World Report's* "America's Best Leaders."
- EWI's Lori Giovannoni who led a half-day workshop titled "Finding Your Voice: An Experience in Leadership."

LCAM 2011 (cont'd.)

- One of the evening programs featured painter Michael Israel who has raised over \$5 million during the past year for charity. He created four paintings and then auctioned them at the dinner.

One of the breakout sessions I attended introduced the new Chapter Resource Guide which will soon replace the Policies & Procedures. It is intended to be a "living" document that will continually change and is much more user friendly than what was provided in the past. There will be links to forms (and fewer forms, by the way) and users will be able to quickly identify changes since they will be noted in the left-hand column. The new Chapter Resource Guide will be rolled out in the next few weeks, but the current Policies & Procedures manual will also be available on the EWI website to ease us all into the transition.

The annual meeting was held the final day and just one of the proposed bylaw amendments passed, the amendment concerning dissolution of an EWI chapter. The corporate budget and 2010 annual meeting minutes were also approved.

This means EWI remains a non-compete organization, and a membership firm may not have more than three representatives.

I want to thank EWI Kansas City for sending me to LCAM. I enjoyed the networking and learned much about the organization and its direction and goals for the next few years. I also was fortunate to meet EWI members from so many chapters and to hear from them how EWI has changed their lives. It was a very rewarding experience.

Best regards,

Robin Alva

EWI MONTHLY MEETING NOTICE

Wednesday, October 19, 2011

A Thyme for Everything

229B SE Main St.

Lee's Summit, Missouri

816-554-3755

Networking: 5:30 P.M.

Dinner & Program: 6:00 P.M.

Program: A Thyme for Everything Cooking Class
A Thyme for Everything is a kitchen and culinary shop in
Historic Downtown Lee's Summit that offers culinary classes, gourmet foods,
kitchenwares, tablewares and chef's tools.

International Cuisine

Menu: Salsa and Chips

Proscuitto wrap salad with Crostinis

Mexican lasagna

Halloween Cookie and Cappuccino Drink Mix

Directions: I-470 E to US 50 E exit to 3rd Street exit, turn left on SW 3rd St., turn left onto SE Main, it will be on the right in Downtown Lee's Summit.

Reservations: Active members have an automatic reservation for all monthly meetings (but we would still appreciate confirmation). Please complete this form for yourself and return it to Mary Young by one of the three options below, **before noon, *WEDNESDAY, October 5, 2011***. Thank you!

Mail: Mary Young, Hallmark Cards, Inc., P.O. Box 419580, Kansas City, MO 64141

Fax: (816) 274-7555

E-mail: myoung2@hallmark.com

Total amount enclosed \$ _____ (or give to Mary Young at the meeting)

\$35.00 per attendee

\$30.00 per Sustaining/Life Member

Name: _____ Member firm: _____

I will _____ will not _____ attend the July 20th, 2011 meeting.

I will bring _____ guest(s). Guests/Names: _____

If you find it necessary to cancel, please call Mary Young at 816-274-8006.

*** We need to confirm a count by this date to guarantee a number for the cook. We can add to but cannot subtract from the confirmed number as late as the Friday before the event (Oct. 14).**