

## Letter from President



I hope everyone had a great 2010 and that you are all ready to welcome new horizons in 2011. Our December meeting was held at Union Station with the Marines in attendance for our Toys for Tots annual toy drive and our holiday gift exchange. Thank you to everyone for your donations and the great turnout we had. Good food, food friends and a good time was had by all!

I would like to announce our new Program Director, Mary Jo Spino, Jackson County Courthouse. Mary Jo has agreed to fill this position and the board approved this appointment. If you have any ideas/suggestions for speakers/meetings, please let her know.

Our January program will be presented by Devon Plumberg, a marketing professional for over 20 years who coaches individuals and organizations to develop powerful marketing strategies based on relationship and influence. She brings a wealth of knowledge in a wide-range of topics and positive energy in her delivery. I hope everyone will be at our January meeting held at Cinzetti's Restaurant, 91<sup>st</sup> & Metcalf, in Overland Park (note all details in our meeting notice in this issue).

Treasurer, Vernita Beck, mailed the annual dues statements the end of December, and everyone should have received them by now. If you have not, contact Vernita right away so that you can get your renewal in before the deadline. Regretfully, I was informed by Julia Holland, Mr. Goodcents Franchise Systems, Inc., that due to company restructuring they will not be renewing their membership. Julia will be working with a company that does business with them "JB Consulting LLC" accounting services. We will miss her and wish her all the best in her new endeavors. We hope all firms will be renewing and continue building a strong Kansas City chapter in 2011.

I look forward to the New Year with great programs, building stronger relationships within our chapter and growing our membership with the help of all of our members.

Renee Danforth-Mulka  
KPMG LLP

### Kansas City Chapter Board

#### President

Renee Danforth-Mulka, KPMG LLP

#### Vice President

Edie Marie Battaglia,  
AT&T Communications

#### Secretary

Janet Deering, Siemens Energy, Inc.

#### Treasurer

Vernita Beck,  
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Debbie Vesel,  
Black & Veatch Holding Company

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Pam Walker, Office Essentials

#### Program Director

Mary Jo Spino,  
Jackson County Courthouse

#### Communications Director

Robin Alva, The Civic Council  
of Greater Kansas City

#### Fundraiser Director

Janet Deering, Siemens Energy, Inc.

#### Director At Large

Janna Dillon, Black & Veatch Holding  
Company

#### Advisor

Marva Weir, U.S. Premium Beef

## 2010 Poinsettia Sale Highlights

We had a great poinsettia sale! Our 109 orders resulted in a nice profit of \$869.25!

We want to give special thanks to Pamela Walker and Office Essentials for the use of their warehouse. Pam got there extra early so it would be warm and comfortable for us. Additional thanks go to Deb Caponetto of HNTB and Vernita Beck of Commerce Bancshares for their large orders! And, we couldn't have pulled it all together without the donation of all the wrapping foil from Sheryl White at the Fiddly Fig!

We had efficient and outstanding helpers that pitched in on a busy Saturday morning to dress and sort those poinsettias in record time! Special appreciation goes to Renee Danforth-Mulka and Deborah Ross (KPMG), Mary Jo Spino (Jackson County), Pamela Walker (Office Essentials), Margaret Gambill (formerly Black & Veatch), Winona Murray (formerly WDAF-TV/Fox 4) and Barb Ramsour (formerly Ball's Food Stores).

Excellent job, ladies! This is a great accomplishment for our Scholarship Program!

*Marcia Zanko, Blue Cross and Blue Shield of K.C.*



Shown from left-right (back) Winona Murray, Marcia Zanko, Renee Danforth-Mulka, Barb Ramsour, and Pamela Walker; (front) Deborah Ross, Mary Jo Spino, and Margaret Gambill.



Toys for Tots donations

*Dear EWI Family:* THANK YOU. There are not enough words to express the kindness you have shared with your cards, telephone calls, e-mails, prayers and concerns after my recent fall. I am so fortunate to be healing as well as I am. Your thoughtfulness is very much appreciated I hope all of you had a very happy holiday season.

—Janet Briscoe

### EWI® MISSION AND VISION

#### MISSION

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- ❑ Promoting member firms
- ❑ Enhancing personal and professional development, and
- ❑ Encouraging community involvement

#### VISION

To be the Leading Connection for Business Professionals

**New EWI Representative**

Deborah Ross, Sr. Administrative Assistant, KPMG LLP, is the new second representative from KPMG. She can be reached at (816) 802-5165 (w) or [djross@kpmg.com](mailto:djross@kpmg.com). Her executive is James (Jim) Morris.



**Kansas City Chapter  
2011 Member Firms**

- AT&T
- Balls Food Stores
- Black & Veatch Holding Co.
- Blue Cross-Blue Shield of Kansas City
- Burns Printing
- Cerner Corporation
- The Civic Council of Greater Kansas City
- Commerce Bancshares, Inc.
- Euronet Worldwide, Inc
- Farmland Foods, Inc
- The Fiddly Fig
- Financial Holding Corporation
- Hallmark Cards, Inc.
- Halls Kansas City
- Helzberg Diamonds
- The Henry Law Firm, P.A.
- HNTB
- Jackson County Missouri
- Kansas City Catering
- The Kansas City Star
- KPMG LLP
- Marriott ExecuStay
- Office Essentials, Inc.
- Siemens Energy, Inc.
- Stinson Morrison Hecker LLP
- Terracon
- Treat America Food Services
- U.S. Premium Beef
- WDAF-TV/FOX 4
- The Westin Crown Center

**DATES TO NOTE**

**KC Chapter Meetings**

- January 19, 2011
- February 16, 2011
- March 16, 2011

**KC Chapter Board Meetings**

- January 24, 2011
- February 21, 2011
- March 21, 2011

**SHARE THE NEWS!**

The EWI Connect deadline for next month is Wed., February 2, 2011. Please send info to Robin Alva at [robinalva@allegiance.tv](mailto:robinalva@allegiance.tv)

## January Hospitality Update

Please direct updates regarding birthdays, illness, sympathy, anniversaries, congratulations and announcements to the Courtesy/Hospitality Chair: Linda McBroom

### Happy Birthday Wishes

Mary Pace	January 12
Mary Young	January 29

### EWI Rep Anniversaries

Vernita Beck	1/15/1992
Commerce Bancshares, Inc.	

Marcia Zanko	1/17/1996
Blue Cross Blue Shield of KC	

Kim Stripling	1/19/2000
WDAF-TV/FOX4	

### Life Member Anniversaries

Margaret Gambill	1/21/1976
Black & Veatch	

### Firm Anniversaries

Treat America Food Services	1/19/1983
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Courtesy and Hospitality Chair:  
Linda McBroom  
Ball's Food Stores  
913.573.1259  
linda.mcbroom@ballsfoods.com

### About Our Chapter Meeting

**Meeting Dates:** The Kansas City Chapter meets the third Wednesday of each month, unless otherwise specified.

**Standing Reservation:** Each representative has an automatic reservation for all meetings. **If the Sergeant-at-Arms does not receive cancellation by 12:00 noon on the Friday prior to the monthly membership meeting, your firm will be charged the dinner cost for that month.** Life, Sustaining, and Transitional Members DO NOT have an automatic reservation and therefore must rely to the Sergeant-at-Arms if they plan to attend by 12:00 noon the Friday prior to the monthly Membership meeting.

**Meeting Notice:** Each month a meeting notice will be in the newsletter giving the details of the next month's meeting. This needs to be filled out and faxed to the Sergeant-at-Arms before the deadline. Then it can be used to request a check from your company and sent along with the check for payment. You can also call or e-mail the Sergeant-At-Arms.

**Attendance:** Each representative is required to remain at the Chapter meeting until adjournment in order to be counted as present. Each representative must attend a minimum of six meetings a year. Each member firm must be represented by a Representative or an Executive at seven meetings a year. A firm's membership could be forfeited for noncompliance.

**Leave of Absence:** A leave of absence can be requested in writing to the President prior to any meeting.

EWI MONTHLY MEETING NOTICE  
 Wednesday, January 19, 2011  
 Cinzetti's Italian Market Restaurant  
 7201 West 91<sup>st</sup> Street  
 Shawnee Mission, KS 66212  
 (913) 642-0101

Networking: 5:30 p.m.

Dinner & Program: **6:00 p.m.**  
 Devon Plumberg with Divine Coach  
 "Scheduling for Success"

***Scheduling for Success: From Facts to Fulfillment***

Every success is based on a clear idea, multiple pathways to realize that idea, and enough time to get it all done. If any one of those components is weak, stress is looming and success is in danger. Explore a new relationship with facts, strategies, and time that allows you to experience freedom and accomplishment. Shift your thinking from feelings to facts and your calendar from being a list of deadlines and appointments to a structure for fulfillment.

Menu: Italian Buffet – Too many options to print.  
 The food is wonderful, as is the dessert bar.

**Directions:** Turn west on 91<sup>st</sup> off of Metcalf Ave.

**Reservations:** Active members have an automatic reservation for all monthly meetings (but we would still appreciate confirmation). Please complete this form for yourself and return it to Debbie Vesel by one of the three options below, **before noon, Friday, January 14th. Thank you!**

**If you have specific dietary concerns, please contact Sheryl White, program chair.**

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Mail: Debbie Vesel, Black and Veatch Corporation, 11401 Lamar Ave., Overland Park, KS 66211  
 Fax: (913) 458-2934  
 E-mail: [VeselDL@bv.com](mailto:VeselDL@bv.com)

Total amount enclosed \$ \_\_\_\_\_ (or give to Debbie Vesel at the meeting)  
**\$35.00 per attendee**  
**\$30.00 per Sustaining**  
**Life members, no charge**

Name: \_\_\_\_\_ Member firm: \_\_\_\_\_

I will \_\_\_\_\_ will not \_\_\_\_\_ attend the January 19<sup>th</sup> meeting.

I will bring \_\_\_\_\_ guest(s). Guests/Names: \_\_\_\_\_

***If you find it necessary to cancel, please call Debbie Vesel at 913-406-7257 or 913-458-2657.***