

## Letter from President



Well here it is August already! Wow! We are experiencing a wild heat wave, the kids are getting ready to go back-to-school, we are getting ready for our Texas Hold'em tournament, my first term as President of EWI Kansas City is coming to an end, the current board is preparing to roll-off, LCAM is around the corner and fall will be here before we know it. My how time flies!

Our July meeting at the Bloch Cancer Foundation with Vangie Rich, Executive Director and Rosanne Wickman, Hotline Director and tour of the artwork at HRB was very rewarding. If you missed this meeting they are interested in coming to your office to speak about their program and the services they offer. I'd like to thank Mary Jo for continuing to find us new venues and the great food at this meeting from none other than Treat America!!!

I would like to thank each of my current board members for the awesome job they have been doing during my current term! I have been lucky to have a great team of seasoned EWI members to work with (along with a couple of newbies) and have enjoyed getting to know each of them better. It is not always easy to take time out of our personal life to be on the board. With the economy shrinking and work-loads getting heavier it is important for me to thank our Kansas City Chapter for their continued support and attendance throughout the year and know you are appreciated. We have a great group of member firms which we have all developed special friendships that will last a lifetime. We look forward to continued growth and great things from our membership.

Our next meeting is at EBT Restaurant on August 17 and I'm excited for the program and location that evening. We are also SUPER excited about our Texas Hold'em tournament on August 20! We hope to see as many of you there with as many friends and family as possible. We have a lot of great auction items that the Fundraising committee has worked very hard to pull together – GO TEAM! And....if you "play your cards right" you might win the Texas Hold'em basket we will have as our raffle at the August meeting! How fun!!!

Stay cool, have fun, and spread the word of EWI to whoever you talk to!

Renee Danforth-Mulka  
KPMG LLP

### Kansas City Chapter Board

#### President

Renee Danforth-Mulka, KPMG LLP

#### Vice President

Edie Marie Battaglia,  
AT&T

#### Secretary

Janet Deering, Siemens Energy, Inc.

#### Treasurer

Vernita Beck,  
Commerce Bancshares, Inc.

#### Sergeant-at-Arms

Debbie Vesel,  
Black & Veatch Holding Company

#### Membership Director

Pam Walker, Office Essentials

#### Program Director

Mary Jo Spino,  
Jackson County, MO

#### Communications Director

Robin Alva, The Civic Council  
of Greater Kansas City

#### Fundraiser Director

Janet Deering, Siemens Energy, Inc.

#### Director At Large

Janna Dillon, Black & Veatch Holding  
Company

#### Advisor

Marva Weir, U.S. Premium Beef

## August Potential Firms Posting

**Firm:** Cupcake Cupboard Partners  
 2107 N Ponca Dr  
 Independence, MO 64058  
 Denise Stout 816-916-3031  
 Kathy Roberts 816-377-8384  
**Major:** Food Production Industry  
**Major:** Bakery

**Firm:** R.A. Bloch Cancer Foundation Inc.  
 One H&R Block Way  
 Kansas City, MO 64105  
 800-433-0464  
 Vangie Rich, Exec. Director  
 Roseanne Wickman  
**Major:** Fundraising  
**Major:** Medical Research

**Firm:** Perfect Output of KC, LLC  
 4860 College Blvd., Suite 217  
 Overland Park, KS 66210  
 913-317-8400  
 Exec: Mr John Walker  
 Rep: Ellen Wall  
**Major:** Business Service-Management  
**Minor:** Management Services

**Firm:** Cornerstones of Care  
 300 East 36<sup>th</sup> Street  
 Kansas City, MO 64111  
 816-508-1710  
 Rep: Diane Pacheco  
**Major:** Human Services  
**Minor:** Child Abuse Prevention/Education

**Firm:** Renaissance Financial  
 11300 Tomahawk Creek Parkway, Suite 350  
 Leawood, KS 66211  
 913-344-7732  
 Rep: Kari Cohen  
**Major:** Finance  
**Minor:** Financial Consultants

### Kansas City Chapter 2011 Member Firms

AT&T  
 Balls Food Stores  
 Black & Veatch Holding Company  
 Blue Cross-Blue Shield of Kansas City  
 Burns Printing  
 Cerner Corporation  
 The Civic Council of Greater Kansas City  
 Commerce Bancshares, Inc.  
 Farmland Foods, Inc  
 The Fiddly Fig  
 Financial Holding Corporation  
 Hallmark Cards, Inc.  
 Halls  
 Helzberg Diamonds  
 HNTB  
 Jackson County, Missouri  
 Kansas City Marriott Downtown  
 The Kansas City Star  
 KPMG LLP  
 Marriott ExecuStay  
 Office Essentials, Inc.  
 Siemens Energy, Inc.  
 Stinson Morrison Hecker LLP  
 Treat America Food Services  
 U.S. Premium Beef  
 WDAF-TV/FOX 4

#### October chapter meeting

The October meeting notice is included in this month's Connect to give representatives sufficient time to rsvp because the venue needs a final count by October 5.

#### SHARE THE NEWS!

The EWI Connect deadline for next month is Thursday, September 1, 2011. Please send info to Robin Alva at [robinalva@allegiance.tv](mailto:robinalva@allegiance.tv).

## Member Firm News

### Ball's Food Stores announces the completion of their 2<sup>nd</sup> "New Generation" Hen House

Our Tremont Hen House, located at I-29 and 64<sup>th</sup> Street, in Kansas City, MO just completed a major store remodel and looks absolutely beautiful! Every department in this store has been remodeled and reflects the look of a "New Generation" Hen House.

The improvements to this store are focused on a new dining area that features a large-screen TV and free wi-fi service. The idea behind this remodel is to create a "third-place," the concept of which refers to a place where most people spend a significant portion of their time on a regular basis; the first being at home, the second at work and the "third place" being somewhere that is typically focused on social interaction.

Part of the Hen House social experience includes Starbuck's Coffee. Our newly designed cafe area, which provides a more comfortable dining experience for customers to enjoy their Starbuck's beverages as well as some of the culinary features of this store, which include GB Chinese, Sushi Bar, All-U-Can-Eat Salad Bar and homemade fried chicken. This store also continues to offer several products that are exclusive to Hen House stores, such as Boar's Head Deli Meats, Mollie B's food products, Service Meat offering Certified Hereford Beef, Duroc all natural Pork, Fresh Never Frozen Poultry, our Hen House Seafood Company and Award Winning Tippin's Pies and Soups.

The remodel includes the latest technology as it relates to energy efficiency and several changes to the floor plan, including the relocation of the liquor department (including a "Beer Cave"), Pharmacy and full line Health and Naturals section. Our "Buy Fresh, Buy Local" program is in full swing right now and brings quality food grown and produced by over 150 local farms within a 200 mile radius of Kansas City. By supporting local farms, we help keep these independent family farms in business, preserve the environment, and enjoy the freshest and finest tasting products available in our market.



## Texas Hold'Em

Saturday, August 20, 2011  
Side Pockets

600 NW Englewood Road  
Kansas City, MO

Game play starts at 7:00 p.m.

Items to be auctioned live



### EWI<sup>®</sup> MISSION AND VISION

#### MISSION

Executive Women International<sup>®</sup> is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

#### VISION

To be the Leading Connection for Business Professionals

## August Hospitality Update

Please direct updates regarding birthdays, illness, sympathy, anniversaries, congratulations and announcements to  
 Courtesy /Hospitality Chair Linda McBroom

### Happy Birthday Wishes

Trisha Madl	August 6
Janet Deering	August 15
Renee Danforth-Mulka	August 16
Kathy Swift	August 22
Janet Briscoe	August 30

### EWI Rep Anniversaries

Janna Dillon Black & Veatch Holding Co.	8/16/2000
Pamela Garrett Marriott Execustay	8/28/2009
Elizabeth Smith Helzberg Diamonds	8/15/2008

### Life Member Anniversaries

Doreen Moore-Botz American Cast Iron Pipe Co.	8/20/1969
Winona Murray WDAF-TV/FOX 4	8/15/1984

### Firm Anniversaries

The Kansas City Star	8/25/1976
WDAF-TV FOX 4	8/03/1984

Courtesy and Hospitality Chair:  
 Linda McBroom, Ball's Food Stores  
 913.573.1259 linda.mcbroom@ballsfoods.com

### DATES TO NOTE

#### **KC Chapter Meetings**

August 17, 2011  
 September 14, 2011 (annual meeting)  
 October 19, 2011

#### **KC Chapter Board Meetings**

August 22, 2011  
 September 19, 2011  
 October 24, 2011

### About Our Chapter Meeting

**Meeting Dates:** The Kansas City Chapter meets the third Wednesday of each month, unless otherwise specified.

**Standing Reservation:** Each representative has an automatic reservation for all meetings. **If the Sergeant-at-Arms does not receive cancellation by 12:00 noon on the Friday prior to the monthly membership meeting, your firm will be charged the dinner cost for that month.** Life, Sustaining, and Transitional Members DO NOT have an automatic reservation and therefore must rely to the Sergeant-at-Arms if they plan to attend by 12:00 noon the Friday prior to the monthly Membership meeting.

**Meeting Notice:** Each month a meeting notice will be in the newsletter giving the details of the next month's meeting. This needs to be filled out and faxed to the Sergeant-at-Arms before the deadline. Then it can be used to request a check from your company and sent along with the check for payment. You can also call or e-mail the Sergeant-At-Arms.

**Attendance:** Each representative is required to remain at the Chapter meeting until adjournment in order to be counted as present. Each representative must attend a minimum of six meetings a year. Each member firm must be represented by a Representative or an Executive at seven meetings a year. A firm's membership could be forfeited for noncompliance.

**Leave of Absence:** A leave of absence can be requested in writing to the President prior to any meeting.

# Books...we need books!

EWI of Kansas City is once again sponsoring a Reading Rally on Tuesday, October 11 at 5:00 p.m. at the Salvation Army Children's Center, 101 W. Linwood Blvd., KCMO. We will present the children with a Reading Rally T-shirt and then have dinner and interact with them. Once again we have the wonderful story teller, Nancy Stegeman, from the Kansas City Public Library that will entertain them with a story. Then we will distribute books and journals to the children. **We need your help by donating new or gently used children's books and by participating the day of the Reading Rally. We are asking the Membership to bring book donations to the August and September Membership Meetings.** Please remember that the children's ages will be varied at the Center, so a variety of reading levels will be needed.

#### The Philanthropy Committee

Marva Weir, Chair  
Janet Briscoe  
Mary Young



**Now taking orders for Reading Rally T-Shirts** T-Shirts are white Gildan, 6.1 oz. heavyweight, 100% cotton. All sizes are \$7.50. **Order deadline is Friday, August 19, 2011.** Call or email Marva Weir (maweir@uspb.com or 816-713-8800) to place your order.

## Changes at the Corporate Office

In an effort to keep you apprised of critical issues in EWI operations, we provide the following update.

As you will recall, we contracted with Association Solutions, a Salt Lake City-based management company in May 2010 to fulfill the day-to-day operations of EWI. These included member services, managing all aspects of payroll, accounts payable and receivable, website maintenance, LCAM coordination and delivery, and other administrative duties. At the time we believed this model would meet the needs of the membership and the Corporate Office, by strengthening efficiencies, communication tools, while positively impacting the organization's bottom line.

Over the course of the past year, we began to realize the model was not producing the outcomes we expected. As a result, the Corporate Board and Executive Director Lynne Shaffer have developed a plan to transition the Corporate Office from external management services to external and/or internal administrative services effective July 31, 2011.

Below is an overview of the transition of services, specifically as it relates to the high-impact areas of EWI:

- **Administrative Support:** Interim internal support is in place as we determine whether external or internal administrative services are in the best interest of EWI's membership and resources. These services will include, but not limited to, the following:
  - ~ Member Services (Phone and email correspondence, collection of Chapter information, processing membership applications, etc.)
  - ~ Data base maintenance
  - ~ Day-to-day operations
- **Corporate Website:** EWI will temporarily contract with a third-party website manager for content development, strategy, and updates.
- **Chapter Website Template:** The oversight of this project will be managed by Nancy Harrison from the Corporate Board in conjunction with its developer.
- **MyEWI:** The oversight of this project will be managed by Nancy Harrison from the Corporate Board in conjunction with its developer.
- **Accounting:** Earlier this year, we removed all payroll services and accounts payable and receivable services from Association Solutions back to our previous bookkeeper at Haynie & Company, our Salt Lake City-based accounting firm, This was a primary service Associations Solutions was unable to fulfill.
- **LCAM:** Lynne Shaffer is working closely with Sharon Bennett and Kerry Feltenberg of the Corporate Board, as well as Wendy Cowley, LCAM Committee Chair and 2008-2009 Past Corporate President, her committee members, and members of the Minneapolis and Saint Paul Chapters.

Our objective is to have the transition be as seamless as possible for our membership. Your patience over the next few weeks will be greatly appreciated.

Should you have questions, please feel free to contact Lynne Shaffer ([lynne@ewiconnect.com](mailto:lynne@ewiconnect.com)), Sharon Bennett ([sbennettewi@email.com](mailto:sbennettewi@email.com)), or Lisa Stokes ([lstokes@brpentertainment.com](mailto:lstokes@brpentertainment.com)).

**EWI MONTHLY MEETING NOTICE**

Wednesday, August 17, 2011

EBT Restaurant

1310 Carondolet

Kansas City, Missouri 64114

816-942-8870

Networking: 5:30 P.M.  
**Texas Hold'em Lessons by Rocky Battaglia**

Dinner & Program: 6:15 P.M.  
**Program: Habitat for Humanity – Yahna Gibson, Executive Director**

Menu: House Salad with vinaigrette  
Parmesan Chicken with artichokes, tomatoes, capers and parmesan cream sauce, rice pilaf, sautéed vegetables  
Light dessert – coffee and/or tea

**Directions: I-435 and State Line Rd. – Atrium of UMB Building**

**Reservations:** Active members have an automatic reservation for all monthly meetings (but we would still appreciate confirmation). Please complete this form for yourself and return it to Debbie Vesel by one of the three options below, **before noon, Friday, August 12, 2011. Thank you!**

**If you have specific dietary concerns, please contact Mary Jo Spino, Program Chair.**

Mail: Debbie Vesel, Black & Veatch Corporation, 11401 Lamar Ave., Overland Park, KS 66211

Fax: (913) 458-2934

E-mail: [VeselDL@bv.com](mailto:VeselDL@bv.com)

Total amount enclosed \$ \_\_\_\_\_ (or give to Debbie Vesel at the meeting)

**\$35.00 per attendee**

**\$30.00 per Sustaining/Life Member**

Name: \_\_\_\_\_ Member firm: \_\_\_\_\_

I will \_\_\_\_\_ will not \_\_\_\_\_ attend the August 17, 2011 meeting.

I will bring \_\_\_\_\_ guest(s).

Guests/Names: \_\_\_\_\_

**If you find it necessary to cancel, please call Debbie Vesel at 913-406-7257 or 913-458-2657.**

*Evening's raffle basket: includes two Texas Hold 'em tickets*



EWI MONTHLY MEETING NOTICE

Wednesday, October 19, 2011

A Thyme for Everything

229B SE Main St.

Lee's Summit, Missouri

816-554-3755

Networking: 5:30 P.M.

Dinner & Program: 6:00 P.M.

**Program: A Thyme for Everything Cooking Class**  
**A Thyme for Everything is a kitchen and culinary shop in Historic Downtown Lee's Summit that offers culinary classes, gourmet foods, kitchenwares, tablewares and chef's tools.**

*International Cuisine*

Menu: Salsa and Chips

Proscuitto wrap salad with Crostinis

Mexican lasagna

Halloween Cookie and Cappuccino Drink Mix

**Directions:** I-470 E to US 50 E exit to 3<sup>rd</sup> Street exit, turn left on SW 3<sup>rd</sup> St., turn left onto SE Main, it will be on the right in Downtown Lee's Summit.

**Reservations:** Active members have an automatic reservation for all monthly meetings (but we would still appreciate confirmation). Please complete this form for yourself and return it to Pam Walker by one of the three options below, **before noon, \*WEDNESDAY, October 5, 2011\***. Thank you!

Mail: Pamela Walker, Office Essentials, 1548 Erie, N. Kansas City, MO 64116

Fax: (816) 285-0959

E-mail: [pwalker@offess.com](mailto:pwalker@offess.com)

Total amount enclosed \$ \_\_\_\_\_ (or give to Pam Walker at the meeting)

**\$35.00 per attendee**

**\$30.00 per Sustaining/Life Member**

Name: \_\_\_\_\_ Member firm: \_\_\_\_\_

I will \_\_\_\_\_ will not \_\_\_\_\_ attend the October 19, 2011 meeting.

I will bring \_\_\_\_\_ guest(s). Guests/Names: \_\_\_\_\_

**If you find it necessary to cancel, please call Pam Walker at 816-285-1031 or 913-544-8720.**

**\* We need to confirm a count by this date to guarantee a number for the cook. We can add to but cannot subtract from the confirmed number as late as the Friday before the event (Oct. 14).**