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For Immediate Release

EWI® of Kansas City Awards Scholarship to Local Student

Kansas City, Missouri, April 23, 2011 – The Kansas City Chapter of Executive Women International announced the 2011 EWI® Scholarship Program (EWISP) winner. EWISP is one element of EWI's Business/Career/Development Program (B/C/DP) which encourages, motivates and assists high school juniors in pursuing a business or professional career by awarding an annual scholarship. Receiving an EWI Scholarship is an honor which ranks the recipient among the highest achieving juniors from across the United States and Canada. The judging criteria include scholarship achievement, leadership qualities, personal merit, career goals, community service, extracurricular activities, written communication skills, and personal interviews. The scholarship will assist with tuition and course-related expenses.

EWI® of Kansas City is pleased to announce that Ashley Crisafulli has been selected as its 2011 EWISP first place winner of a \$2,000 scholarship. Ashley is currently a junior at Staley High School where she maintains a 4.0 grade point average and is actively involved in her school. She is the Junior Class President, has been involved with the Debate Club, where her team earned all conference awards, and earned letters for Varsity debate team, Varsity dance and drill team. She has received the Presidential Service Award for 100 hours of community service in a calendar year for the past three years. She represents Staley in the Northland Youth Chamber of Commerce program, has attended the Missouri Leadership Seminar, is a Student Ambassador in her community, and is an Ambassador Girl Scout where Ashley is completing her Gold Award through a community service project of not less than 80 hours of service. She implements community services projects at school and gets other students involved. She also volunteers in a community theater program.

Ashley's application has been forwarded to EWI® Corporate Headquarters for consideration in the international scholarship program which awards eight additional scholarships ranging from \$5,000 to \$1,000. The international scholarship judging will take place by the end of June 2011.

About EWI®

Established in 1938, EWI® is a non-profit organization with more than 2,700 member firms and 2,000 representatives in major cities throughout the United States and Canada. EWI® brings members together to promote member firms, to enhance personal and professional development and to encourage community involvement. As a premier organization for networking and leadership development for today's business professionals, EWI® offers professional development through its Academy of Leadership, scholarships, online learning and philanthropic initiatives with a focus on literacy. For more information, visit www.ewiconnect.com.

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